



From AI Tools to Agentic Organizations

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Lubricants 2026

The Top 50 Gen AI Web Products, by Unique Monthly Visits

1.  ChatGPT	11.  FREEPIK	21.  Lovable	31.  Arena	41.  CURSOR
2.  Gemini	12.  Doubao	22.  PolyBuzz	32.  SEARTE.AI	42.  CIVITAI
3.  Canva	13.  JanitorAI	23.  ourdream.ai	33.  Hugging Face	43.  Midjourney
4.  deepseek	14.  Quark	24.  Kimi	34.  Crushon AI	44.  manus
5.  Grok	15.  SUNO	25.  Google Labs	35.  Meta AI	45.  KlingAI
6.  Claude	16.  remove.bg	26.  Qwen	36.  candy.ai	46.  VEED
7.  character.ai	17.  CapCut	27.  TurboScribe	37.  Photoroom	47.  Genspark
8.  perplexity	18.  grammarly	28.  GAMMA	38.  Pixelcut	48.  GIGA CHAT
9.  Notion	19.  SPICYCHAT.AI	29.  ElevenLabs	39.  Adot	49.  Poe
10.  Google AI Studio	20.  QuillBot	30.  NotebookLM	40.  Higgsfield	50.  cutout.pro

Source: Similarweb, January 2026

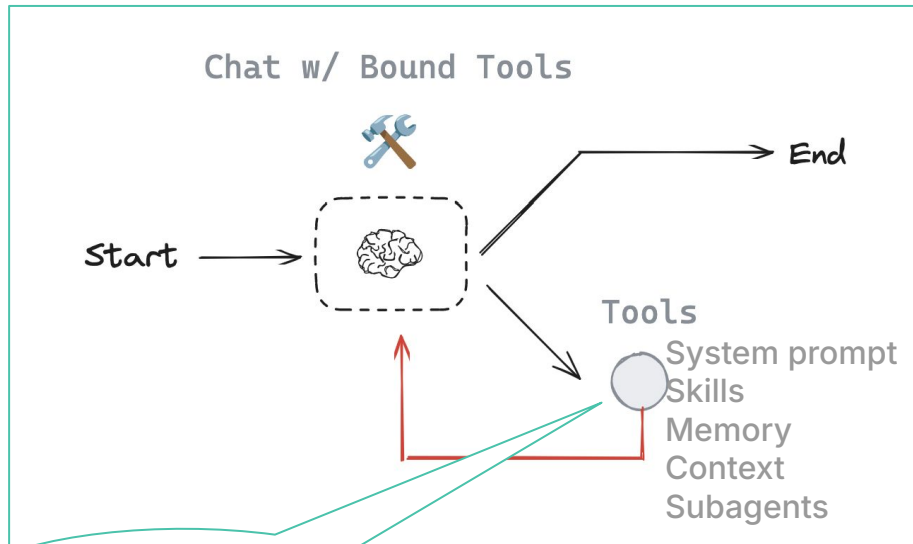
Charts are for informational purposes only. Past performance is not indicative of future results.

None of the above should be taken as investment advice; see a16z.com/disclosures.

A16Z

(as of January 2026)

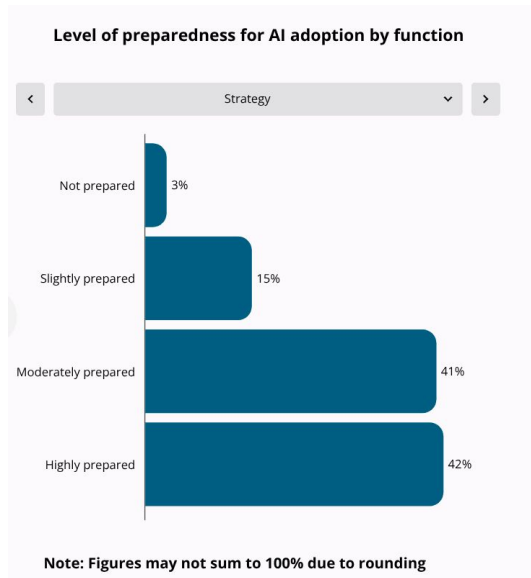
AI Agents



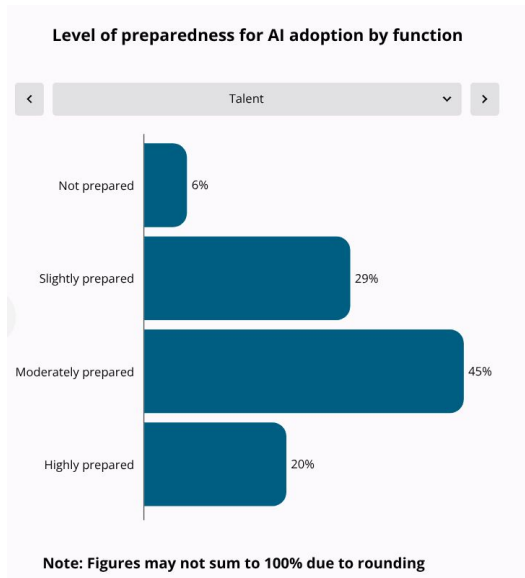
For example: a browser, a robotic arm, or a control room

Systems that pursue goals autonomously by choosing their own actions (perceive-act-observe loop) rather than following a predetermined path.

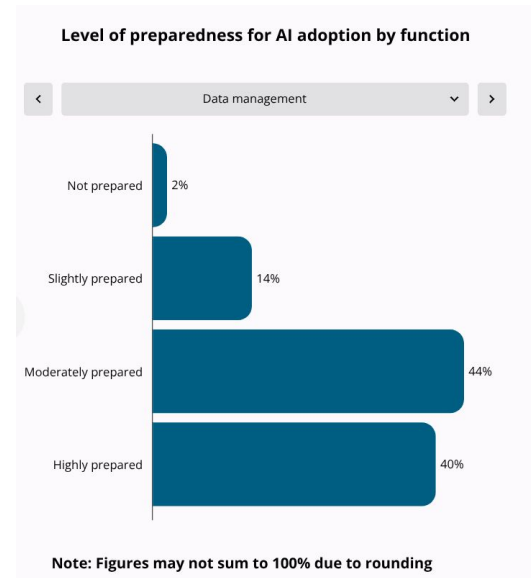
How companies see their own AI readiness (Deloitte)



Our leadership wants us to use AI...



...but we lack the people that actually know how to use it...



...and our data is a mess.

Often missing:
a pragmatic attitude

The agentic org

Our journey

Typical working modes

Mode 1 Chatbox

Transient, small tasks

Mode 2 Second brain

Long-context, multi-session,
use local/uploaded docs

Mode 3 Generic agent + skills

Repeatable work

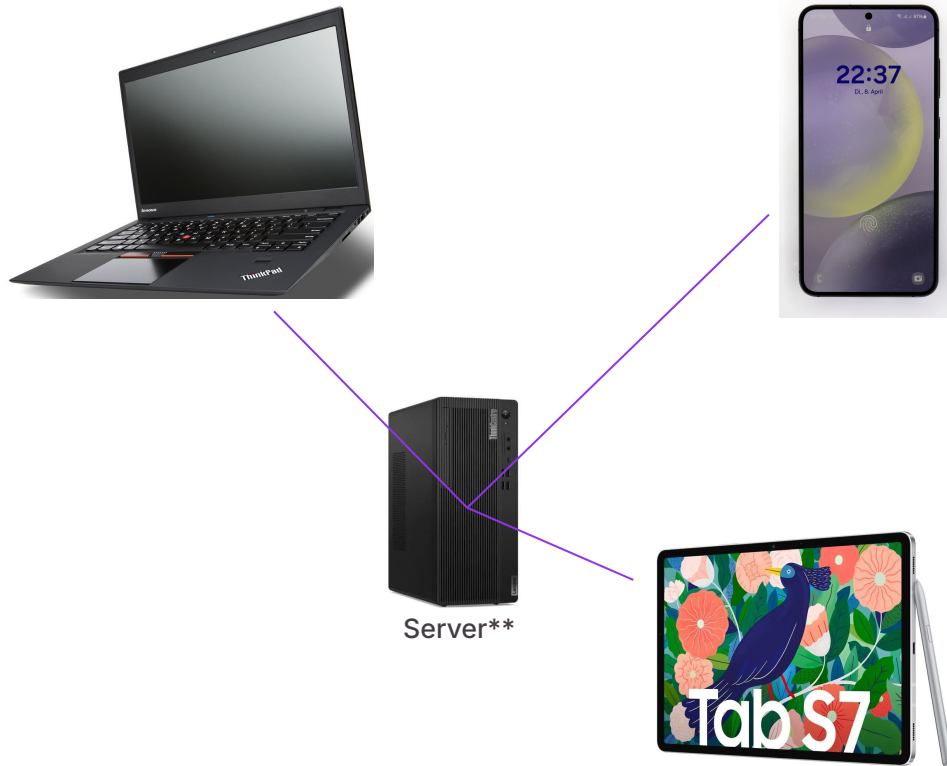
Mode 4 Specialized workflow or agent

Software that runs specific
work

Our current set up



...



* FuzzyClaw, developed by lyfX.ai, open sourced with MIT license (link to [repository](#))

** Desktop PC (our example), intranet or cloud instance

Emerging Agentic org

Finance

- Process expenses/invoices
- Business plan modelling

Staff & EA

- Call minutes & debriefing
- Communication (emails)

Strategy & BD

- Market research
- Client meeting prep

Tech & Product

- Coding (writing)
- Coding (reviews)

Infrastructure

- Health checkups
- Code deployment

Marketing & Design

- Website, social media
- Slides, documents

All points performed by AI Agents with high autonomy levels

Business Exploration

A pragmatic approach to
applying AI in business

In collaboration with

ROWE[®]

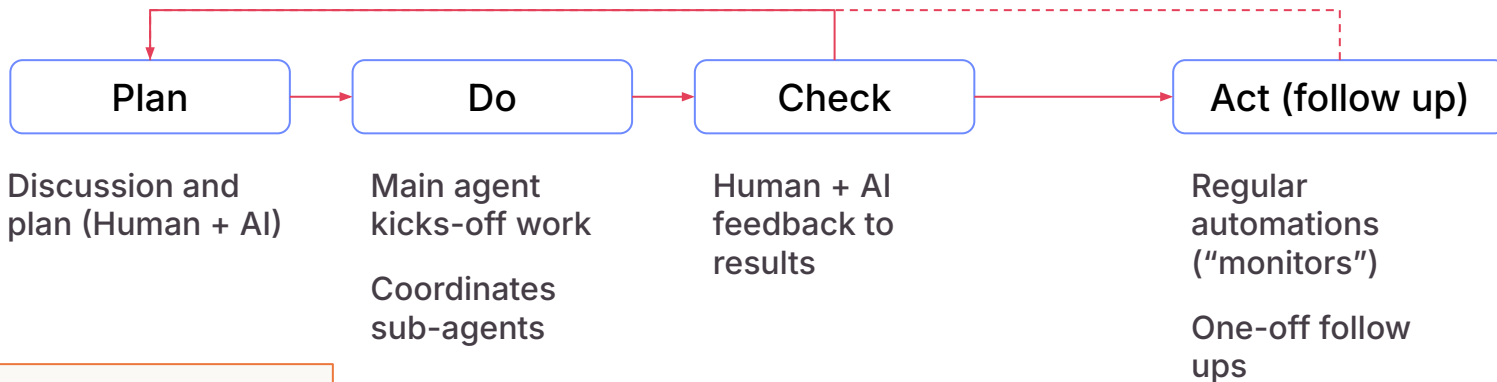
Dr. Klaus Breuer and Dr. Rene Sehi

The challenge

“We want to do a deep dive into the immersion cooling market...

...here are 12 documents that we would like to include as part of it.”

The human-AI team



Chat Cowork Code

industry-structure-analyst

Ready

Maps the value chain (stages and key participants) and assesses market structure with Porter's Five Forces.

gpt-5.4 context_scrape web_search
web_scrape bash message_board

memory /app/data rw

market-analyst

Ready

Compiles the products in a market (commercial and development-stage) and sizes the markets by application and region, with forecasts. Quantitative deliverable synthesis, distinct from ongoing web monitoring.

gpt-5.4 context_scrape web_search
web_scrape bash message_board

memory /app/data rw

technology-analyst

Ready

Maps the applications a technology serves and benchmarks it against competing technologies, with a SWOT per application. Establishes the application taxonomy that other analysts build on.

gpt-5.4 context_scrape web_search
web_scrape bash message_board

memory /app/data rw

competitor-analyst

Ready

Profiles the competitors in a market — their relevant portfolios and revenue in the relevant segment — and maps customers by region.

gpt-5.4 context_scrape web_search
web_scrape bash message_board

memory /app/data rw

Agent execution (2026-06-26)

Metric	Value
Sub-agents dispatched	12 (5 extractors · 1 profiler · 4 analysts · 1 assembler · 1 monitoring-drafter)
Agent tokens (total)	2.18 M
End-to-end time needed	2 h 20 m
Estimated costs*	24\$

Agents consumed **2.18 million tokens**
(Input/Output: reading documents, searching online, reasoning about results, etc.)

~ 0.75 words per token $\Rightarrow$ 1.6 million words

~ 250 words in A4 double -space $\Rightarrow$ the work would fill **6,400 pages**



Orchestrator model:
Opus 4.8 (1M context)

* Input and output tokens have different prices. E.g. for Opus 4.8, input costs 5 \$/million tokens and output 25 \$/million. We estimate 70% of the tokens to be input and 30% as output, thus costs ~ 7.6\$ for input and 16.3\$ for output.

Outcome

ROWE — Immersion Cooling / Thermofluids: Market Research Report

Date: 2026-06-26 **Prepared as briefing #10 "RW P1"**. Assembled from four already-cited specialist sections (technology, market, competitor, industry-structure) against the frozen A1–A6 application taxonomy. Every factual claim carries its source inline; the consolidated source base and methodology are at the end.

Executive Summary

Key findings (the ROWE-relevant headlines).



72-page deep dive, including

- Application taxonomy
- Market and competition landscape
- Porter's 5 forces
- SWOT

Next: set up regular agent monitor

Nice, but...
where do I start?

(1) Explore tools without fear



Claude

Gemini



NotebookLM
(doc exploration & more)



perplexity
(search & more)



Fireflies
(note-taker)



Sora (pics, videos)



Stable Diffusion

(pics)



narakeet
(PPT narration)



Gamma.app
(presentations)

SUNO
(music)

(2) Be a great prompter

Clarity

- Use clear and concise language
- Avoid jargon and complex terms
- Provide explicit instructions

Context

- Establish the context
- Include relevant information



Four essential domains

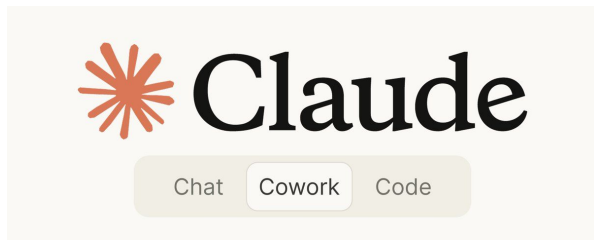
Precision

- Be specific
- Use examples

Role-play/Persona pattern

- Assume a persona
- Provide context for role-play

(3) Play with your first generic AI agent



Conclusions

- AI agents are here to stay
- Powerful when working as a team (AI & humans)
- Start with small & useful projects, grow from there